

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L6	1078	schedul? \$2 NEAR4 (adverti?? \$5 ads promo\$1 promotion\$2 content commercial\$1 coupon\$1 incentive\$1)	EPO; JPO; DERWENT	OR	OFF	2006/07/10 14:09
L8	11	6 SAME (expect?? \$3 probab?? \$3 liki?\$4)	EPO; JPO; DERWENT	OR	OFF	2006/07/10 14:16
L10	2	(8 AND @pd<"20010123") NOT us.pc.	EPO; JPO; DERWENT	OR	OFF	2006/07/10 14:12
L11	257	((6 NOT 10) AND @pd<"20010123") NOT us.pc.	EPO; JPO; DERWENT	OR	OFF	2006/07/10 14:12
L12	3	11 AND (expect?? \$3 probab?? \$3 liki?\$4)	EPO; JPO; DERWENT	OR	OFF	2006/07/10 14:21

identifiers

GB 2280977 A

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	62071	position WITH (queue series)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:58
L2	49	(expect??\$3 NEAR3 position) WITH (queue series)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:58
L7	15	2 WITH (analy??\$2 calculat?\$3 determin?\$5 estimat?\$2 develop\$4 evaluat?\$2 predict\$3)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 10:52
L8	9	7 AND (@ad<"20010123" @prad<"20010123" @rlad<"20010123" @pd<"20010123")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:59
L9	27	(2 NOT 8) AND (@ad<"20010123" @prad<"20010123" @rlad<"20010123" @pd<"20010123")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:25
L10	3740	position WITH queue	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:58
L11	63	10 WITH expect??\$3	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:58
L12	28	(11 NOT 2) AND (@ad<"20010123" @prad<"20010123" @rlad<"20010123" @pd<"20010123")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:59

examined in J1/K1)

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	39847	(queue series) NEAR4 position\$3	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/19 17:22
L2	* 7	1 SAME (session NEAR3 (duration length time))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/19 17:36
L4	* 10	(1 NOT 2) SAME ((chance likelihood probabili??\$2 frequency) ADJ3 (line online))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/19 17:39
L5	169	(1 NOT (2 4)) SAME ((number population size) NEAR3 (user\$1 viewer\$1 listener\$1 consumer\$1 customer\$1 shopper\$1 purchaser\$1 subscriber\$1 visitor\$1 responde?\$2 participant\$1 member\$1 audience))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/19 17:41
L6	* 6	5 SAME (adverti??\$5 ads promotion\$2 content commercial\$1 coupon\$1 incentive\$1)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/19 17:43

* Examined in detail

09767993

Frch NDL01 in >11
xmd NDL dbv for 7/15/11

Connecting to dchampagne - (Dialog) - 264667
Connected to Dialog via SMS00211

? b

15, 9, 610, 810, 275, 476, 624, 636, 621, 613, 813, 16, 160, 634, 148, 20, 35, 583, 65, 2, 474, 475, 99, 256, 65, 5
70, PAPERSMJ, PAPERSEU

[File 15] **ABI/Inform(R)** 1971-2006/Jul 10

(c) 2006 ProQuest Info&Learning. All rights reserved.

[File 9] **Business & Industry(R)** Jul/1994-2006/Jul 07

(c) 2006 The Gale Group. All rights reserved.

[File 610] **Business Wire** 1999-2006/Jul 10

(c) 2006 Business Wire. All rights reserved.

**File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.*

[File 810] **Business Wire** 1986-1999/Feb 28

(c) 1999 Business Wire. All rights reserved.

[File 275] **Gale Group Computer DB(TM)** 1983-2006/Jul 07

(c) 2006 The Gale Group. All rights reserved.

[File 476] **Financial Times Fulltext** 1982-2006/Jul 11

(c) 2006 Financial Times Ltd. All rights reserved.

[File 624] **McGraw-Hill Publications** 1985-2006/Jul 07

(c) 2006 McGraw-Hill Co. Inc. All rights reserved.

**File 624: Homeland Security & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more*

[File 636] **Gale Group Newsletter DB(TM)** 1987-2006/Jul 07

(c) 2006 The Gale Group. All rights reserved.

[File 621] **Gale Group New Prod. Annou.(R)** 1985-2006/Jul 06

(c) 2006 The Gale Group. All rights reserved.

[File 613] **PR Newswire** 1999-2006/Jul 10

(c) 2006 PR Newswire Association Inc. All rights reserved.

**File 613: File 613 now contains data from 5/99 forward. Archive data (1987-4/99) is available in File 813.*

[File 813] **PR Newswire** 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc. All rights reserved.

[File 16] **Gale Group PROMT(R)** 1990-2006/Jul 07

(c) 2006 The Gale Group. All rights reserved.

[File 160] **Gale Group PROMT(R)** 1972-1989

(c) 1999 The Gale Group. All rights reserved.

[File 634] **San Jose Mercury** Jun 1985-2006/Jul 07

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? d s

Set	Items	Description
S1	0	S SCHEDUL?\$(4N) (ADVERTI??????? OR ADS OR PROMOTION?? OR COUPON? ? OR INCENTIVE? ?)
S2	53495	S SCHEDUL??? (4N) (ADVERTI??????? OR ADS OR PROMOTION?? OR COUPON? ? OR INCENTIVE? ? OR CONTENT)
S3	27638	S S2 AND (ONLINE OR ON(W)LINE OR NETWORK OR INTERNET OR WEB OR WWW)
S4	9612	S S3 AND (EXPECT????? OR PROBABL????? OR LIKLY OR LIKLIHOOD)
S5	2908	S S2(S) (EXPECT????? OR PROBABL????? OR LIKLY OR LIKLIHOOD)
S6	1592	S S5 AND (ONLINE OR ON(W)LINE OR NETWORK OR INTERNET OR WEB OR WWW)
S7	2924	S S2(S) (EXPECT????? OR PROBABL????? OR LIKLY OR LIKLIHOOD)
S8	3397	S S2(S) (EXPECT????? OR PROBABL????? OR LIKLY OR LIKLIHOOD)
S9	2275	RD (unique items)
S10	1077	S S9 AND (ONLINE OR ON(W)LINE OR NETWORK OR INTERNET OR WEB OR WWW)
S11	3	S S10 AND POSITION(4N) (LIST OR QUEUE OR SERIES)

? t /3/all

11/3/1 (Item 1 from file: 148) Links

Gale Group Trade & Industry DB

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08987985 **Supplier Number:** 18669918 (USE FORMAT 7 OR 9 FOR FULL TEXT)

NBC to craft ads for "Schindler." ('Schindler's List'; National Broadcasting Company Inc.)

Freidman, Wayne; Brockington, Langdon

Inside Media , v8 , n15 , p1(2)

August 14 , 1996

ISSN: 1046-5316

Language: English

Record Type: Fulltext

Word Count: 940 **Line Count:** 00074

Examined full text

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11/3/2 (Item 2 from file: 148) Links

Gale Group Trade & Industry DB

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03118774 **Supplier Number:** 04675153 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Chrysler pulls 'Amerika' spots. (advertising)

Broadcasting , v112 , p44(1)

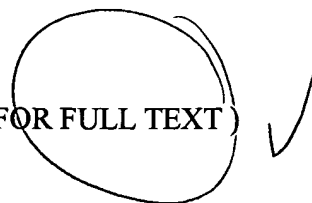
Feb 2 , 1987

ISSN: 0007-2028

Language: ENGLISH

Record Type: FULLTEXT

Word Count: 936 **Line Count:** 00069



3/

11/3/3 (Item 1 from file: 641) Links

Rocky Mountain News

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12500000

NFL THIS WEEK TEAMS, THE LOWDOWN, NUMBERS GAME, TIPPING THE SCALES

Rocky Mountain News (RM) - FRIDAY, November 12, 2004

By: Richard Lord, Rocky Mountain News

Edition: Final **Section:** Football Weekend **Page:** 9F

Word Count: 1,370

7/4

Connecting to dchampagne - Dialog - 264667
Connected to Dialog via SMS00203

? b
15,9,610,810,275,476,624,636,621,613,813,16,160,634,148,20,35,583,65,2,474,475,99,256,65,5
70,PAPERSMJ,PAPERSEU

09787793

Sub NPL2 in
all rep NPL
dbs for 705/14

1/2

? d s

Set	Items	Description
S1	99463	S SCHEDUL??? (4N) (ADVERTI????? OR ADS OR PROMOTION?? OR COUPON? ? OR INCENTIVE? ? OR COMMERCIAL? ?)
S2	6619	S S1(S) (EXPECT????? OR PROBAB????? OR LIKEL?????)
S3	1	S S2 AND POSITION(3N) (QUEUE OR SERIES)
S4	733	S S2(S) (CALCULAT??? OR DETERMIN??? OR ESTIMAT??? OR PREDICT???)
S5	554	RD (unique items)
S6	230	S S4 AND DELIVER???
S7	171	RD (unique items)
S8	95	S S7 AND (INTERNET OR ONLINE OR ON(W)LINE OR WEB OR WWW)
S9	14	S S8 NOT (PY>=2002 OR PD>=20010123)

identifies "AdForce"

2/2